

SECURITY SYSTEMS NEWS

THE BUSINESS NEWSPAPER FOR THE SECURITY SYSTEM INTEGRATOR & INSTALLER

NEWSWIRE

Contigo partners with Bold Technologies, explains name change

By Leischen Stelter - **09.13.2007**

NEW YORK, N.Y.--Contigo, formerly Guardian Mobile Monitoring Systems, announced at an ISC East press conference yesterday its partnership with Bold Technologies. Contigo, a provider of location-based services using wireless and GPS technology, will align with Bold Technologies' central station management software, Bold Manitou, to enhance the functionality of Contigo's GPS offerings. This partnership will allow companies using Contigo's GPS tracking beacons, for example, to integrate alert notifications using Bold's central station tracking software.

"Contigo will integrate its beacons with Manitou's automation software and when an alert comes in it will go to the central station incident handling department and Contigo will resolve the problem," explained president and CEO John Tedesco. Prior to the partnership, alerts were received via email or cell phone notification.

Contigo and Bold will co-market this integrated solution.

Also during the press conference, Tedesco detailed the company's re-branding strategy. "We had an opportunity to change and we felt that this change reflected the maturity of the location-based service market," Tedesco said. "We believe brands are critical and will help us connect with our partners and end-users." Contigo is Spanish for "with you," said Tedesco.